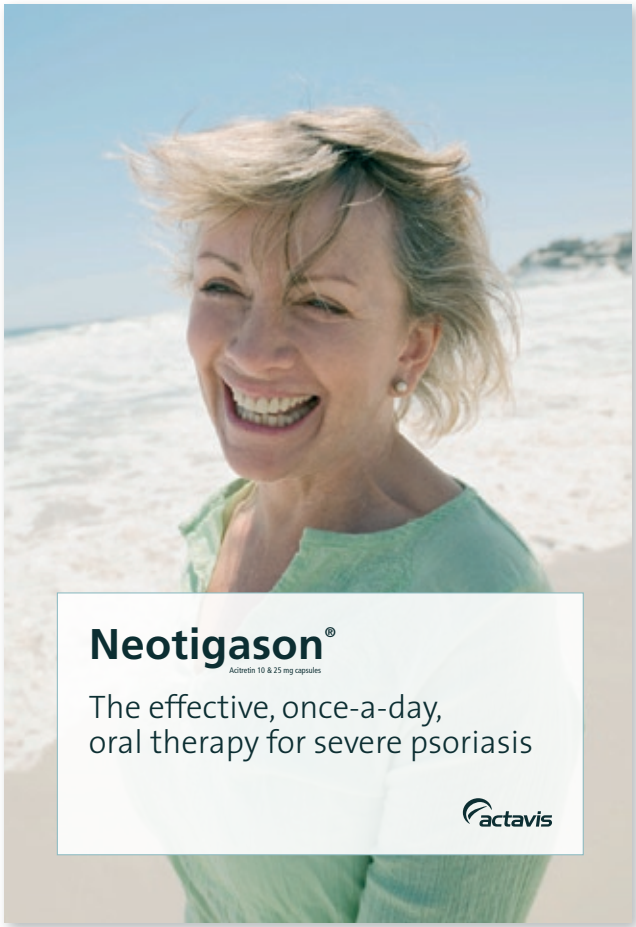
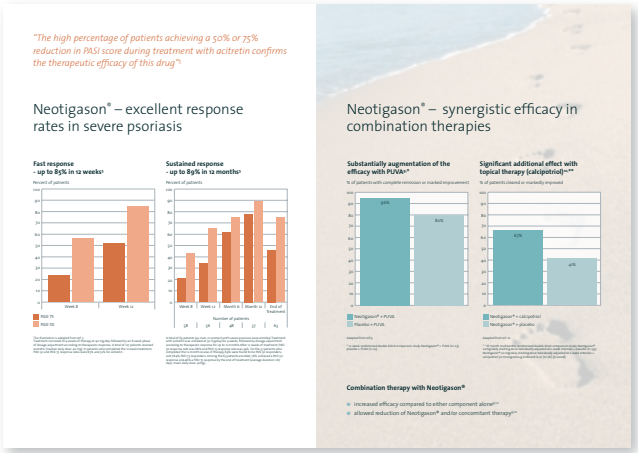
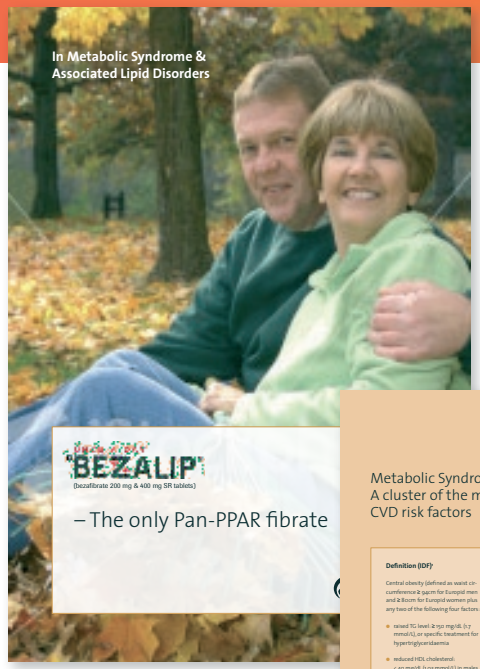
I forbindelse med Actavis' akkvisition af tre nye brands har United udviklet salgsmaterialer til brug for re-lancering /re-branding. Inkluderer bl.a. medicinsk koncept, storyflow, udvikling af key messages – nationalt og internationalt.

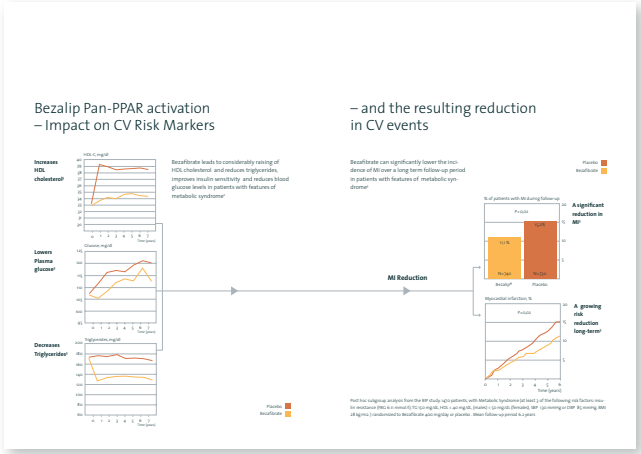




Neotigason Detailed aid



Bezalip Detailed aid



Rapilysin Detailed aid